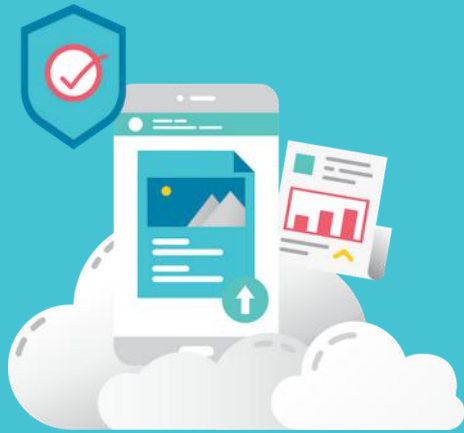


Three Digital Transformation



Challenges

For those considering, planning for, or undertaking a digital transformation, you will soon discover it is not the new technology that is the problem but your company's business culture and strategy.



Undefined Scope

CEOs that successfully roll out a digital transformation always have a solid strategic plan that starts with two questions: Who and what will be affected? Will it improve overall performance and efficiency?



Lack of Clarity on Budget

The ever-changing expectations of consumers across most industries force businesses to readjust their transformational requirements, resulting in under budgeting. A flexible, long-term budget plan is a must.



14% of Digital Transformations maintain improvements.

3% of Digital Transformations were a complete success.

Failing to Involve Stakeholders

Not being included in the processes, Stakeholders might feel more inclined to oppose any significant changes. This internal tension will ultimately affect the company's overall efficiency.



Let getNEXT support you on your digital transformation journey.
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